

Hi (*Boss' Name*),

I would like the opportunity to attend Marketing & Mimosas, a premier networking event this July 19th 10:00am-3:00pm. If I were to attend this event I would be able to network with top professionals within my industry, learn about the newest marketing tools to hit social media, and educate myself on how to utilize what I'm doing now in the most efficient way possible.

There are three key components of this event: Brand Photography, Chatbots, and Niche Marketing. These are all areas of marketing that I would like to learn how to develop more within our company.

I recognize that (*list an area of opportunity in your department*) has been especially rough for us to get a handle on lately and it's something I plan to ask the speakers about during the Q&A portion of this event.

After the event, I will share with you everything I've learned, who I connected with, and ways that I plan to institute my new knowledge into a true return on your investment.

It's hosted by CoCreative, a brand and marketing agency based in Cleveland, OH that specializes in creating social strategies for non-profits and government agencies.

Please let me know as soon as possible if this is something the company could consider investing in for me.

Best regards,

(*Your Name*)